



**The International Society of Parametric Analysts (ISPA) and
The Society of Cost Estimating and Analysis (SCEA), Southern California Chapters**
Wednesday, December 14, 2011
Fort MacArthur, San Pedro, California, see map
Hosted by PRICE Systems and USAF/AFSC/SMC

Workshop Agenda

- 0800-0830** **Registration**
- 0830-0845** **Welcome Announcements:**
- **Kurt Brunner**, President, ISPA Southern California Chapter
 - **David Graham**, President, SCEA Southern California Chapter
- 0845-0915** **Brigadier General Kenneth Moran. Director, Program Management and Integration, SMC, Keynote Address, "SMC Cost Estimating Initiatives"**
- 0915-1000** **Tony DeMarco, President, PRICE Systems, Welcome Address, "Targeting Affordability and Controlling Cost Growth through Should-Cost Analysis"**
- 1000-1030** **BREAK & GROUP PHOTO**
- 1030-1115** **Daniel Schwartz and Nancy Droz, SMC PMAG, "Using Performance Assessment and Root Cause Analysis to Build a Reliable Performance Measure Baseline (PMB)"**
- 1115-1200** **Mohamed Elghafari and Michael A. Ross, Tecolote Research, "Tecolote Instrument Mass Growth Model"**
- 1200-1330** **LUNCH, provided on-site at no cost, courtesy of PRICE Systems**
- 1330-1430** **Training Topic, Sam Toas and Justin Knowles, TASC, "Cost and Schedule Risk"**
- 1430-1445** **BREAK**
- 1445-1530** **Tom Harwick, Northrop Grumman "Multi-Discipline Design Analysis & Optimization (MDAO) Cost Modeling with True Planning"**
- 1530-1615** **Doug Howarth, Lockheed Martin Aeronautics Company, 2011 Conference Models & Methods Track Best Paper, "Trade Space, Product Optimization and Parametric Analysis"**
- 1615-1630** **Membership Drawing**
- 1630** **Close - PLEASE complete a Workshop Evaluation.**

Please RSVP to Mike Sato at:

michael.sato@losangeles.af.mil or, call him at (310) 653-1013

In order for your name to appear on the Fort MacArthur access list, you must provide the following information by November 30th:
Name, Company Affiliation, Location, Telephone Number, E-mail address, and Citizenship.

You will need your Photo ID/Driver's License to enter the base, and your current vehicle registration and insurance info to drive on base.

Fort MacArthur/L.A. Air Force Base



This area was the center of the early shipping activity in the harbor. In 1796, Father Lasuen built an adobe shelter here, where the present post engineers building now stands. During the Mexican-American War (1845-47), Commodore Robert Stockton used the area for storage of ordnance and supplies for his march on Los Angeles. Later the site of a customs warehouse until 1880, it was commissioned as a military reservation in 1888, in order to protect the port and to halt encroachments by railroads and local government, and developed for military purposes shortly before World War I. It is named in honor of Lt. Gen. Arthur MacArthur, father of Douglas MacArthur, who later commanded American forces in the Pacific during World War II. At present, Fort MacArthur serves as a residential community for personnel of the Air Force Space Division Based at El Segundo. Not open to the public. Located on Pacific Avenue, between 22nd and 36th Streets, San Pedro

Fort MacArthur/L.A. Air Force Base S Pacific Ave & Meyler Rd San Pedro, CA 90731

Directions: Take 405 S to 110 S (towards San Pedro). Take 110 S till it ends at Gaffey Street. Turn left on Gaffey Street and take a left on W 22nd Street. Turn right on S. Pacific Ave and Fort MacArthur will be on your left within 150 yards. Workshop will be in the Community Center (see second



map).

